

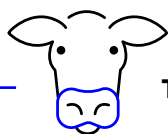


Zinpro® Availa® Cr

Heavier Weights are Within Reach

Success in the finishing phase requires cattle to add carcass weight quickly and efficiently while avoiding common problems associated with immune challenges and stress. Research has proven that animals fed Zinpro Availa Cr absorb more nutrients and perform significantly better while on feed, resulting in improved feed efficiency and greater harvest weights.

- ↑ Increases nutrient utilization by lean tissue¹
- ↑ Increases carcass weight by more than 20 lbs.^{2,3,4}
- ↓ Improves feed conversion^{2,3,4}



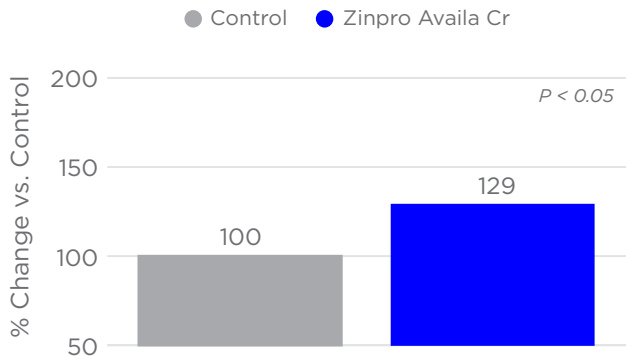
The Role of Zinpro Availa Cr in Energy Metabolism and Growth



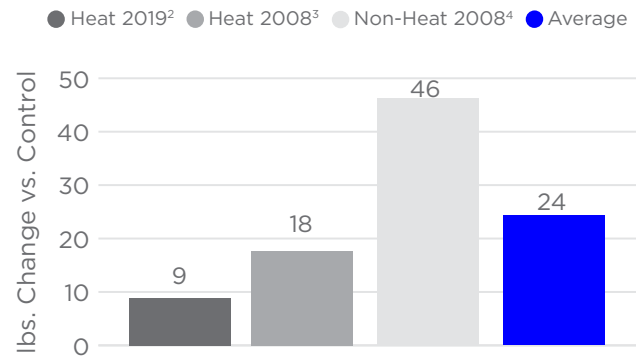
Enhance Growth and Performance with Zinpro Availa Cr

Chromium plays a critical role in the ability of cattle to efficiently absorb nutrients into muscle cells, but not all chromium products are created equal. Only Zinpro Availa Cr utilizes a patented process to uniquely bond chromium to an amino acid, resulting in greater feedlot performance.

Zinpro Availa Cr Increases Glucose Uptake Into the Cell¹



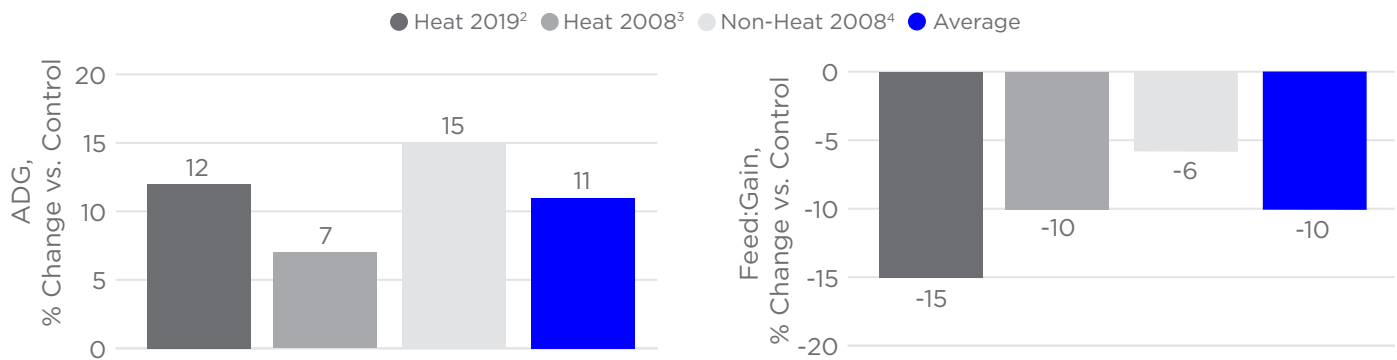
Zinpro Availa Cr Increases Hot Carcass Weight



Research Shows Feeding Zinpro Availa Cr in Finishing Rations:

- ↑ Hot carcass weight by more than 20 lbs.^{2,3,4}
- ↓ Feed conversion by 10%^{2,3,4}
- ↑ Average daily gain by 11%^{2,3,4}
- ↑ Glucose uptake by 29%¹

Zinpro Availa Cr Improves Feedlot Performance During Heat Stress and Non-Heat Stress



¹ 971510, Kegley et al., 2000. J. Anim. Sci. 78:3177

² 20185176, Barajas, R., et al. 2020. J. Anim. Sci. 98(Suppl. 3):PSVI-7 (Abstr.).

³ Barajas et al., 2008. Proc. Western Sec. 59:383

⁴ Barajas et al., 2008. Proc. Western Sec. 59:374



For more information:
contact your Zinpro
representative or visit
zinpro.com/beef