



**ADVANCING
PERFORMANCE
TOGETHER**

Zinpro® Corporation is the global leader in high-performance organic trace minerals and animal nutrition solutions, pioneering innovations that improve animal health, productivity and sustainability worldwide.

Our Mission

Together we work to achieve better health and wellbeing for animals and people

Our Vision

When animals and people experience better health and wellbeing, we see a healthier, more productive and sustainable world for all

Our Core Values

Build Trust
Win Together
Serve Generously
Always Improve
Dream Big

55+ Years in Business

Family-owned and privately held



70+ Countries

10 regional offices, 2 innovation centers and 6 manufacturing locations



Expertise Across Species

400
PEER REVIEWS



>50% of all organic trace mineral research published is related to Zinpro



500+
Patents

Product Optimization and Tools



Learn more about our programs and resources that advance animal wellbeing

Certifications

We are Committed to Quality



Our People

Employee Value Proposition

- Purpose
- Connection
- Growth
- Wellbeing
- Impact
- Empowerment



Our team spans **30 countries** and speaks **22 different languages**

3,979
Volunteer Hours



by employees in 2025

FORTIFY THE FUTURE™



Since 1971, sustainability has been the heart of our mission. Fortify the Future™ is our ongoing commitment to sustainability in all we do, fortifying animals, communities and the earth - now and for generations to come.

Zinpro nutritional solutions make up less than 0.5% of a typical animal diet but result in 2-9% improvement in feed efficiency and improvements in many measures of productivity and animal health, while decreasing environmental emissions intensity by 3-8%.



Anderson Foundation was created to honor the giving spirit of Dean and Mary Anderson, the founders of Zinpro Corporation, a Minnesota-based nutrition solutions company serving the health and wellbeing of animals and people globally. Since 1992, we have reinvested a portion of the Zinpro profits back into the global community, focusing on creating opportunities for girls and women. We partner with grassroots organizations to empower girls and women to complete schooling, navigate everyday social and economic obstacles, and lift their communities. [Learn more about Anderson Foundation.](#)



To join the conversation, connect with us on social media.

