

# 2025 Beef Summit Program

June 17-19 | [Hilton Hotel Bloomington, Minnesota](#)



## Tuesday, June 17

**5:30 pm** **Welcome Reception** - Keynote Speaker: Janette Barnard

## Wednesday, June 18

7:00 am	Breakfast in Chophouse Restaurant
8:00 am	Welcome - American Salon A
<b>8:10 am</b>	<b>Zinpro Research Journey, Why We are at Current Recommendations</b> Dr. Connie Larson   Global Technical Services Director
<b>8:35 am</b>	<b>Building a Better Animal</b> Dr. Laura Amundson   Research & Discovery
<b>9:00 am</b>	<b>Three Pillars of Performance</b> Dr. Cory Kending   Medicinal Chemist, Research & Discovery
<b>9:15 am</b>	<b>Chemistry Matters</b> Dr. Andi Wisniewski   Medicinal Chemist, Research & Discovery
9:50 am	Break
<b>10:10 am</b>	<b>Increasing Reproductive Efficiency in the Beef Herd</b> Dr. Ky Pohler   Assoc Professor, Physiology of Reproduction   Texas A&M
<b>11:00 am</b>	<b>Cattle Health - Immunity</b> Dr. Chris Ashworth   Beef Discovery Researcher
<b>11:24 am</b>	<b>Morning Recap and Speaker Panel Q&amp;A</b>
12:00-12:45 pm	Lunch at Hotel - Chophouse Restaurant
<b>1:00 pm</b>	<b>Departure to Zinpro Innovation Center   Eden Prairie, MN</b>
1:30-3:25 pm	<b>Hands on Learning Workshop</b> Rotations: 25 min sessions + 5 min rotations  <b>Station 1:</b> Product Quality Promise: Lab tour with a focus on quality control steps <b>Station 2:</b> Benchtop Chemistry: Evaluating Mineral Sources <b>Station 3:</b> Building the Zinpro Molecule <b>Station 4:</b> Water Quality Testing, Resources Available, Zinpro Water Program demonstration
3:30 pm	Ice Cream Social
4:00 pm	Transport to Headquarters for Tour
<b>5:00 pm</b>	<b>Evening Activity &amp; Dinner</b>

## Thursday, June 19

7:00 am	Breakfast - Chophouse Restaurant
8:00 am	Welcome - American Salon A
<b>8:10 am</b>	<b>Profitability and Sustainability of Beef Cattle Operations</b> Dr. Jordan Thomas   Assistant Professor   University of Missouri
<b>9:00 am</b>	<b>Stacking the Deck</b> Chanda Engel   Account Manager, Minnesota & Eastern Dakotas
9:30 am	Break
<b>10:00 am</b>	<b>Zinc Homeostasis, Gut Microbiome and Maintenance of the Gut and Lung Defense</b> Dr. Daren Knoell, Pharm D   Fellow of the American College of Chest Physicians, Nebraska Medical Center, Omaha, NE
<b>10:55 am</b>	<b>Cow Calf Production Zinpro Talk</b> Dr. Clay Burson   Associate Beef Technical Specialist, NA Sales
<b>11:20 am</b>	<b>Morning Recap and Speaker Panel Q&amp;A</b>
11:45 am	Wrap-Up & Closing Remarks
12:00-1:00 pm	Lunch at the Hotel (Sandwiches that can also be made and placed in a "to go" Box for those headed out right away.)

### Departures

Please scan the QR code below and complete the meeting survey

