

# Zinpro® Performance Minerals®

## A Category of One



Where traditional minerals come up short, Zinpro Performance Minerals are in a category of their own.



### Inorganic Minerals

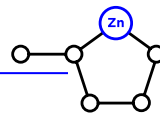
Overall performance is limited

Minerals at their most basic chemical form

### Organic Minerals

Minerals linked to carbon-containing molecules

Efficacy depends on specific properties (strong, stable links to carbon-containing molecule)



### Zinpro Performance Minerals

Only trace mineral that uses a **unique path to absorption** for improved mineral uptake, bound to single amino acids

- **Survives stomach acid-safely**, reaching the intestinal lining
- Absorbed through **amino acid transporters**
- **Metabolized differently** than other minerals

## 5 Essential Factors for Successful Trace Minerals.

Zinpro Performance Minerals Meets Them All.

1

Mineral source must be **water soluble**

2

Product must be **stable** across range of physiologic pHs

3

Mineral must be **stable** in presence of dietary chelating agents

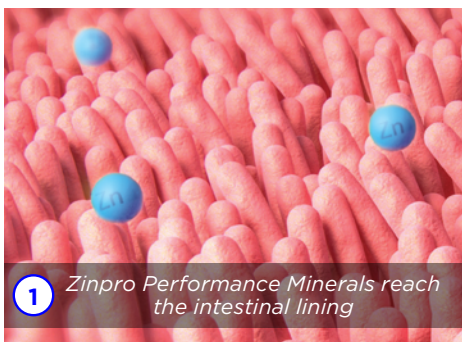
4

Mineral must be **efficiently absorbable** from GI tract

5

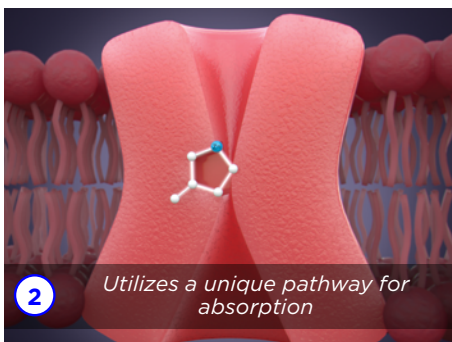
Mineral product must result in **increased animal performance** benefits

## How Zinpro Performance Minerals Work



1

*Zinpro Performance Minerals reach the intestinal lining*



2

*Utilizes a unique pathway for absorption*



3

*Remains in circulation longer than traditional minerals*



**Take the Proven Path to Performance.**  
[zinpro.com](https://zinpro.com)