

More Meat Yields **More Profit**



1% Increase in BMY

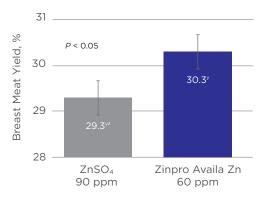
Up 8.4:1 ROI

(Based on 60 ppm inclusion of Zinpro Availa Zn with \$1.50/lb of breast meat.)

Breast meat and total carcass yield are the deciding factor for profitability to the producer. Imagine being able to increase meat yield without compromising meat quality. Zinpro® Availa® Zn has been proven to increase broiler meat yield when supplemented throughout the grow out period.

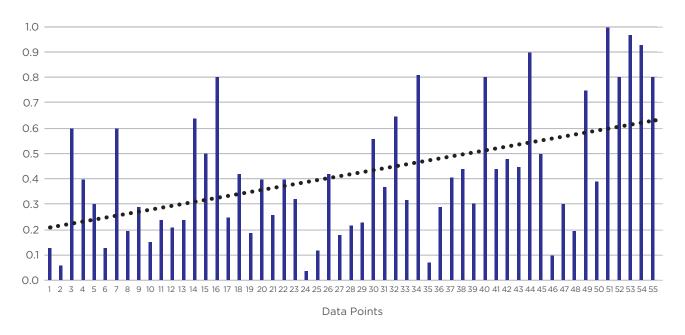
Broilers' Breast Meat Yield at 37 Days

When feeding Zinc from Zinpro® Availa® Zn



Zinpro® Availa® Zn Impacts Breast Meat Yield

Avg 49 days, avg 7.0 lbs. live weight, with improvement of 1.2 points in FCR, in avg.



Across 55 trial data points, broilers supplemented with Zinpro Availa Zn led to improvements in breast meat yield.

Zinc plays a crucial role in the bird supporting many enzyme and immune system functions while also contributing to growth and development. Zinpro Availa Zn is easily absorbed by the body making zinc more available to the bird enhancing muscle tissue development and accretion.

The result is more total meat yield and better quality meat.





For more information: contact your Zinpro representative or visit zinpro.com/poultry