

SYSTEM PROFITABILITY

You can count on a proven line of high-performing products from Zinpro® to deliver measurable and consistent results that drive your profitability. As your trusted partner, we understand your challenges and work alongside you to provide support and service to meet your business goals.

When you work with Zinpro, you get an experienced and passionate industry leader that cares about your success and proactively works with you to improve performance and productivity.

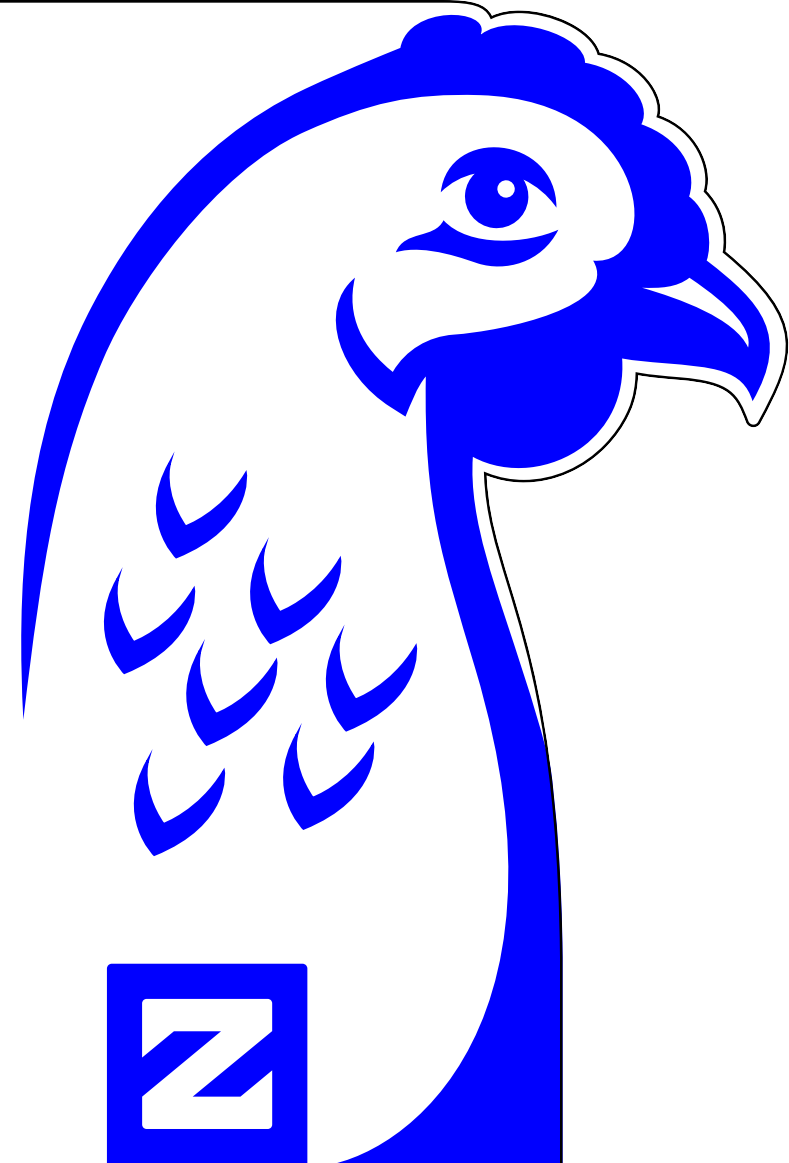
We work side by side with you to address productivity, profitability and sustainability on your broiler operation.

Partner with Zinpro to provide value-added solutions outside of our trace minerals to maximize the health and success of your operation.

THE ZINPRO® DIFFERENCE

For more than 52 years, we've partnered with our customers to advance the health and performance of their animals with the best, most researched performance trace minerals and unrivaled nutrition solutions — coupled with comprehensive tools, experts and resources to maximize productivity and overall wellbeing.

Our legacy coupled with our rigorous quality system, patented trace mineral technology and the unique absorption pathway of our minerals is what makes Zinpro® Performance Minerals® unlike any other organic trace mineral on the market.



**BUILDING THE
IDEAL
BROILER
FOR SUCCESS**

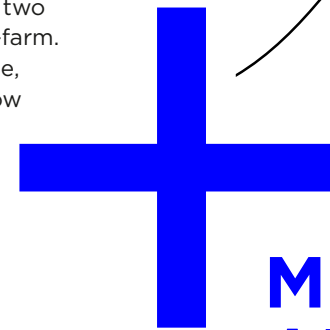
LEARN MORE AT [ZINPRO.COM](https://zinpro.com)

ANIMAL PERFORMANCE

The success of a broiler operation hinges on two things. The first is how the bird performs on-farm. With several outside factors including disease, feed change and environment influencing how a bird responds and grows, the ability to show consistent, repeatable results with a product is unique. Zinpro® Availa® has proven to support the bird throughout the grow-out, leading to measurable results.



FEED CONVERSION
RATIO IMPROVED BY
2 PTS



MEAT QUALITY AND YIELD

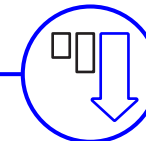
The second factor that has an impact on the success of a broiler operation is the volume and quality of meat being produced. Breast meat is the highest value cut on a bird, and being able to increase that increases revenue. Zinpro research has shown a consistent increase of Breast Meat Yield in birds receiving Zinpro. The other facet, meat quality, is deeply influenced by on-farm nutrition and practices, transportation from farms to processing plants and procedures at the slaughterhouse, including storage conditions. Supplementation of Zinpro® Performance Minerals® has shown a positive impact on carcass quality through whole carcass skin integrity, fewer muscle myopathies and a reduction in drip and cooking loss.



UP TO 8:1 ROI
MEAT YIELD AND
CARCASS QUALITY



1%
IMPROVEMENT
OF BREAST
MEAT YIELD



SKIN LESIONS
REDUCED BY
33%

