



Meet the Experts



Guillermo Vela received his B.S. degree in Agribusiness from Tecnológico de Monterrey University in Mexico. He has over 30 years of experience in sales and business strategy in the human and animal nutrition industries. For many years, he has researched the effects of trace minerals on human wellbeing.

He currently serves as a Human Division Global Director, and his responsibilities at Zinpro® include the business strategy, production and sales of all the Human Division products.



Dr. Peter Stark received his B.S. degree from St. John's University in Collegeville, Minn., and his Ph.D. from the University of Minnesota in Medicinal Chemistry with a Minor in Organic Chemistry. Prior to joining Zinpro, Dr. Peter Stark worked at the Research Triangle Institute and the 3M Company.

He currently serves as Vice President of Global Product Development, and his responsibilities at Zinpro include product development, regulatory, quality assurance and competitive analysis.