

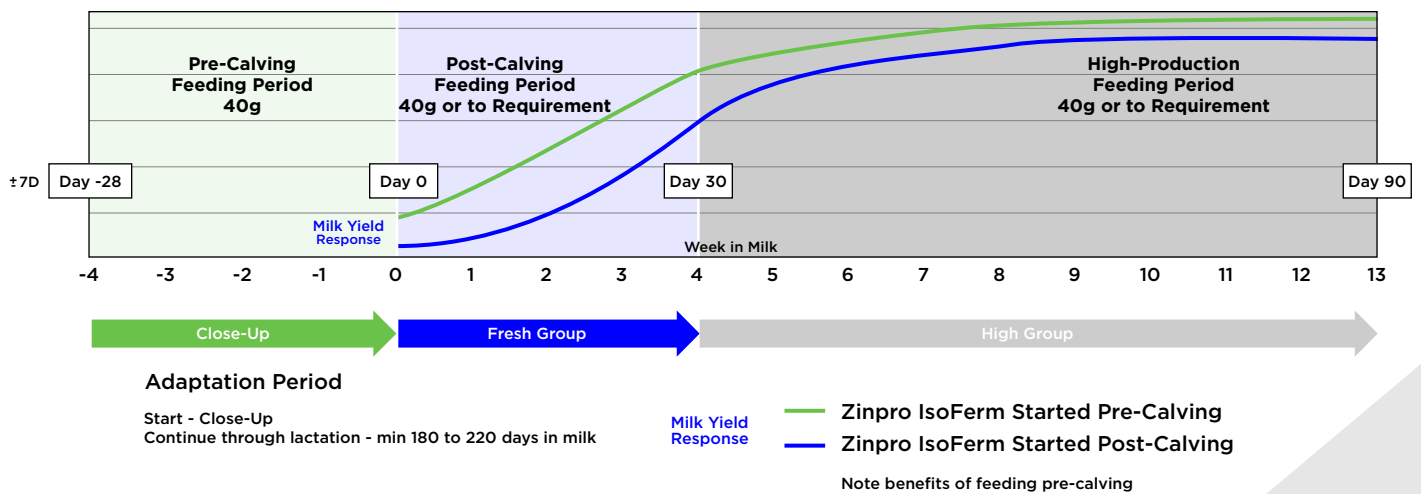


**ISOFORM**

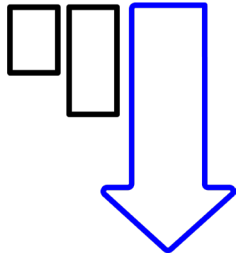
# Success Begins in the Close-Up Period

Feeding Zinpro® IsoFerm® in the transition period, particularly to close-up cows, primes the rumen to efficiently support fiber-digesting bacteria while the cow transitions. Cows fed Zinpro IsoFerm in the close-up period are better able to navigate immune responses and the demands of early lactation through improved protein and energy balance, reductions in fat and muscle mobilization and improved liver function. Fuel the rumen for faster start-up milk.

## Optimal Zinpro IsoFerm Feeding Strategy



# Feeding Zinpro IsoFerm to Transition Cows Yields Three Primary Benefits



**3%**

Reduction in  
Body Weight  
Losses



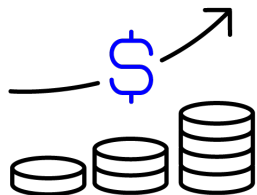
## Improved Liver Function Fewer Metabolic Issues



- Ketosis incidence reduced by **80%**
- BHB\* declined from **1.63 to < 1.0 mmol/L**
- Improved energy status - up to **6%** greater glucose levels

\*Beta-hydroxybutyrate

## Enhanced Production and Faster Start-Up Milk



**4.3%**

Increased  
Milk Production

Field trials have demonstrated a 4.3% increase in whole herd milk production when cows are fed Zinpro IsoFerm. In addition to this production increase, controlled research at two institutions showed increased peak milk production and greater persistency when cows were fed Zinpro IsoFerm through the transition period and continued into lactation.

For more information:  
contact your Zinpro sales representative  
or visit [zinpro.com/isoferm](https://zinpro.com/isoferm)



**ISOFERM**<sup>®</sup>