PERFECT CARCASS® TOOL

ZINPRO®

The **Zinpro® Perfect Carcass® Tool (PCT)** is a scoring program that helps to improve carcass quality and performance, supporting processing plants in their journey towards production and profitability.

PCT supports the poultry industry in identifying, quantifying and estimating the economic impact of lesions found in broiler carcasses. With **PCT**, poultry operations may better understand their needs and develop a customized plan, allowing them to improve meat production.

PCT is powered by a scoring protocol, a visual guide system to identify lesions, and a software which is driven by databases that compare parameters among producers in the same geographic area.

Evaluate.
Score.
Compare.
Improve.

The Zinpro Perfect Carcass Tool:

- Allows the user to evaluate the carcass lesion incidence in their poultry flocks at a given time, and estimate the economic impact those lesions have within their operation

- Evaluates the most prominent lesions causing economic losses. This information allows corrective and preventative measures to be put in place.

- Provides comparatives between flocks within an operation, as well as comparatives to a regional benchmark while keeping data anonymous to other users.

- Scores the severity of each lesion using a standardized system and a visual guide.

- Helps transform the results and evaluations into data.

- Creates data reports pointing out areas of improvements and recommendations.

Who Can Benefit From PCT?

- Allows the user to evaluate the carcass lesion incidence in their poultry flocks at a given time, and estimate the economic impact those lesions have within their operation.

- **Quality Managers:** directly involved in monitoring carcass quality at the facilities as well as providing training to their staff.

- **Processing Plant Manager:** directly responsible for the economics of the processing plant.

- **Financial Manager:** overall economic impact.

- **Operations Manager:** helps evaluate the solutions to lesions which have their origin at the farms or during transport.

- **Veterinarians:** provides a clear picture of the connection between flock health pre-mortem and carcass quality post-mortem (lesions, not pathologies).

- **Nutritionist:** provides data reports that link the use of Zinpro minerals to performance.

- **Industry:** provides an added value service no one else provides which is based on knowledge and science.

Why Zinpro Perfect Carcass Tool?

- The most important aspects of meat quality from the perspective of the consumer are product appearance (color), texture (tenderness), flavor (fat content), nutritional value, while also being safe and healthy.

- Genetics play a key role in meat quality, and so does nutrition. The quality of feed and feed supplements can have a significant impact on the outcome.

- PCT is an added service offered by Zinpro to customers via an online portal and can be used as often as needed to evaluate specific flocks and generate customized reports. All data is kept confidential and only accessible to each authorized user.

For more information:
contact your Zinpro sales representative
or visit **zinpro.com/poultry**