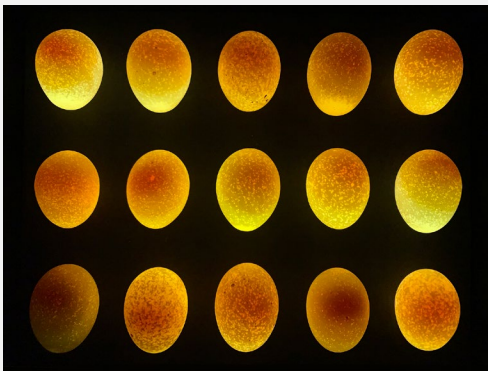




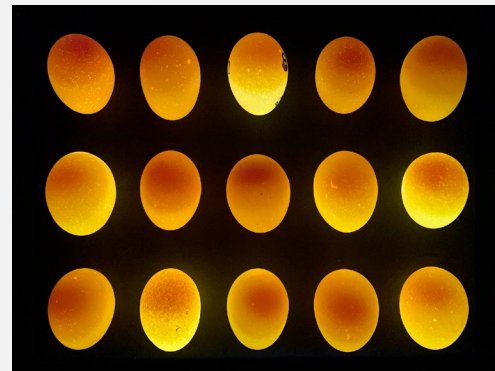
BLUEBOX™



The Zinpro® BlueBox™ is a unique eggshell quality evaluation tool developed by Zinpro® with a specific measuring system to assess the structure of eggs. The powerful results from this program help address opportunities for production and nutritional improvement towards stronger ROI.



Before Zinpro® Performance Minerals®



30 Days After Using
Zinpro Performance Minerals

Data has shown that the Zinpro BlueBox Tool:

- Delivers a unique service to the customer
- Allows layers and breeders operations to check the color and translucency of the eggshell
- Indicates how Zinpro minerals have a positive effect on eggshell color and translucency
- Establishes a benchmark for your operation and sets goals to achieve better outcome and ROI
- Eliminates the need to break the egg
- Avoids complicated methods of measuring egg quality

The Zinpro BlueBox's practical, standardized and effective new evaluation methodology shows opportunities for production improvements while helping address:

- Ultrastructural formation that depends on microminerals (Zn, Mn and Cu)
- Problematic membrane formation equals higher incidence of translucency
- Contamination
- Cracked eggs and micro-cracks
- Increased humidity loss
- Decreased hatchability

Together with Zinpro® Availa® ZMC Supplementation, you could see these benefits:

- Increased nucleation sites
- Improved ultrastructural organization of the eggshell (membranes up to palisade layer and cuticle)
- Increased egg quality internal and external
- Improved progeny quality
- Reduced micro-cracks
- Increased animal performance

Connect with a Zinpro representative to learn how you could start using the Zinpro BlueBox tool in your operation.

zinpro.com/poultry