

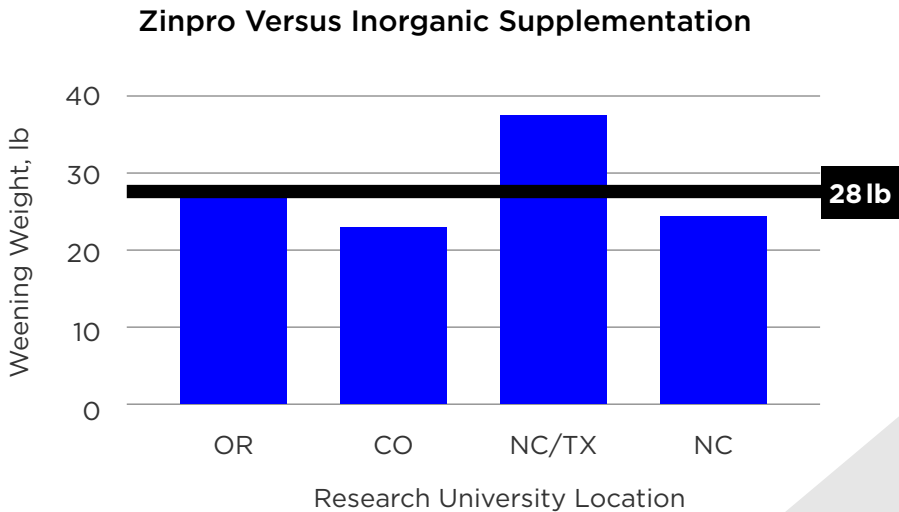


# AVAILA® 4

Why are we so confident that incorporating Zinpro® Availa® 4 into your nutrition program can have a significant financial benefit to herd? At Zinpro®, we've always prioritized research to back up our recommendations, and the calculations used to support the Potential Gross Profit Increase are no different. Years of research and multiple studies gives us the confidence that you can achieve these results as well. Below is a brief overview of the data behind our estimates.

## Greater Weaning Weights:

Zinpro research has consistently been shown to substantially improve weaning weight, backed by four published studies conducted at universities across the United States. [Feeding Zinpro Availa 4 year-round to cows throughout gestation generates heavier calves at weaning than inorganic minerals by an average of 28 pounds per head.](#)



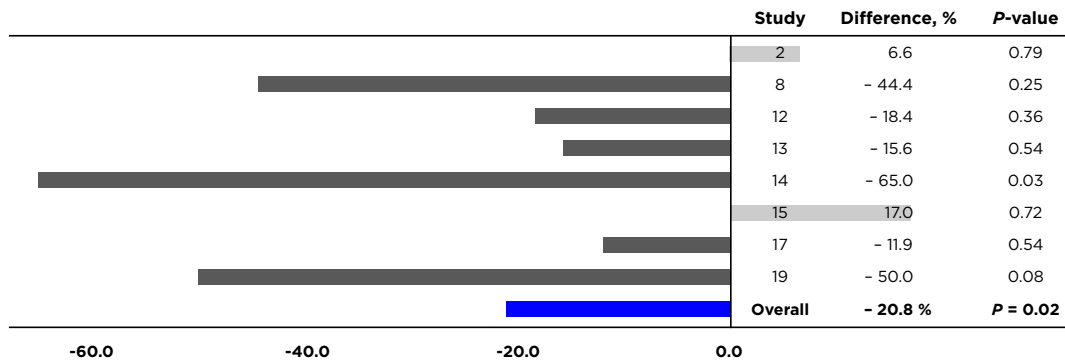


**AVAILA® 4**

## Reduction in Respiratory and Other Illnesses:

Combining data from 19 University and commercial trials, Zinpro minerals are thoroughly-proven to reduce calf morbidity. **Research shows calves receiving Zinpro Availa 4 had over 20 percent less incidence of sickness than calves receiving inorganic minerals.**

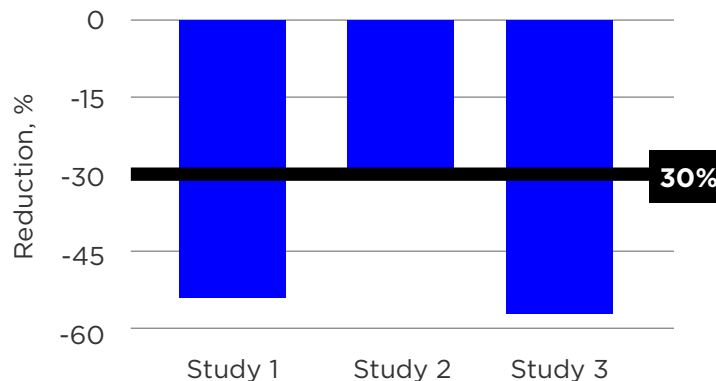
### Effect of ZPM Supplementation on Morbidity of Newly Received Feedlot Cattle



## Reduction in Incidence of Foot Rot:

Zinpro minerals have long been recognized for hoof health benefits. **Studies show at least a 30 percent decrease in foot rot when pasture cattle are fed Zinpro minerals, compared to inorganic supplementation.**

### Zinpro Versus Inorganic Supplementation



Contact your Zinpro Representative to discuss how you can capitalize on our research to improve your bottom line.