

## THE GOLD STANDARD IN COLOSTRUM

HIgGH GOLD delivers a concentrated level of naturally occurring immune components to support overall gut health and immunity for daily wellbeing. We designed HIgGH GOLD using our unique, proprietary PathWhey™ process to gently concentrate the whey fraction and immune components, such as Immunoglobulin G (IgG), while removing casein and fat.



### A GROWING GLOBAL BOVINE COLOSTRUM MARKET

- Valued at \$115M USD<sup>1</sup>
- \$40-\$50M retail market in the US<sup>2</sup>
- Expected to reach \$207M USD (+8.8% CAGR) by the end of 2025<sup>1</sup>



### INCREASING CONSUMPTION OF DIETARY SUPPLEMENTS

- 75% of adults take dietary supplements (10% increase since 2009)<sup>3</sup>



### IMMUNITY AND GI NEEDS

- 31% of US adults (ages 34-54 years old) cite immune health as the top reason for taking dietary supplements<sup>3</sup>
- 83% of Americans experience gastrointestinal issues<sup>2</sup>

## COLOSTRUM PROVIDES MULTIPLE HEALTH BENEFITS

- ✓ Strengthens immune system function
- ✓ Supports digestive health
- ✓ Minimizes diarrhea and intestinal disturbances
- ✓ Protects and maintains gut epithelial barrier
- ✓ Reduces inflammation
- ✓ Promotes muscle and ligament healing

<sup>1</sup>Orian Research 2019.

<sup>2</sup>McKinsey & Company 2018.

<sup>3</sup>Council for Responsible Nutrition (CRN) Consumer Survey 2018.

## PRODUCT NAME

HIgGH GOLD™ Colostrum 40

## NUTRIENT COMPONENTS

Protein: ≥70%  
Fat: 2%  
Ash: 5%  
Moisture: 5%  
Lactose: <15%

## IMMUNE COMPONENTS\*

IgG: 40%  
Proline-rich Polypeptides: 6%  
Lactoferrin: 2%

\*Other components include immunoglobulins (A, M, D, and E), growth factors (IGF-1, IGF-2, EDF, TGF, and PGF), lactoperoxidase, lysozyme, and various cytokines.

## ORDERING INFORMATION

### PHYSICAL APPEARANCE & FLAVOR

- Light cream-colored powder
- Mild milk flavor

### PACKAGING

25 kg box

### PALLET CONFIGURATION

20 boxes per pallet

### SHELF LIFE

3 years from date of manufacture

### STORAGE CONDITIONS

Store in a clean, dry environment.  
Rotate inventory to ensure fresh product.

### CONTAINS

Milk

### FREE FROM

Casein, GMOs, Artificial Hormones

### DOES NOT CONTAIN

Gluten, Nuts, Yeast, Soy, Corn, Egg, Fish, Shellfish

### MADE IN THE USA

## CERTIFICATIONS

- ✓ Current Good Manufacturing Process (cGMP)
- ✓ Hazard Analysis Critical Control Point (HACCP)
- ✓ Sourced from USDA-Certified Grade A Dairy Farms
- ✓ FDA-Registered Facility
- ✓ Kosher and Halal (pending)

## SPORTS NUTRITION

- whey powder
- protein/health bars
- drinks



## FOOD

- functional snacks



## DIETARY SUPPLEMENTS

- gut health
- immune health



## BEVERAGES

- smoothie mix



Manufactured by Elemend™ Health LLC

Distributed by Stauber  
StauberUSA.com

### FOR MORE INFORMATION

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