



Availa® 4

Drives Generational Nutrition

Cow nutrition affects offspring development, even before the moment of conception. Research shows optimal trace mineral nutrition positively affects embryo and fetal development, which contributes to improved calf health and growth performance.

Benefits of Availa 4 for the Beef Herd

- ▲ Reproduction
- ▲ Colostrom Quality
- ▼ Scours Incidence
- ▼ BRD Symptoms
- ▲ Weaning Weights



50%

**DECREASED
BRD TREATMENTS**

28lbs.

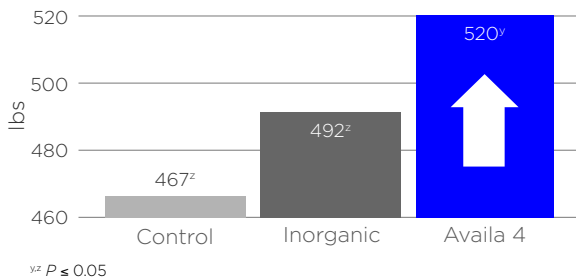
**INCREASED
WEANING WEIGHT**

When your calves reach their full weaning weight potential, it significantly impacts your profitability.

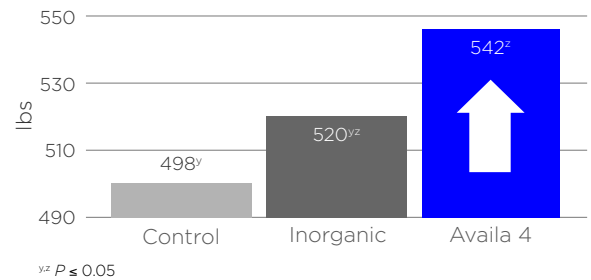
SUPPLEMENTING WITH AVAILA® 4 PROVIDES HEAVY RETURN

A study by Oregon State University (OSU), showed that calves born to cows supplemented with Availa 4 through their final trimester, had heavier weaning weights and maintained that weight advantage all the way through harvest.

Improvement in Weaning Weight



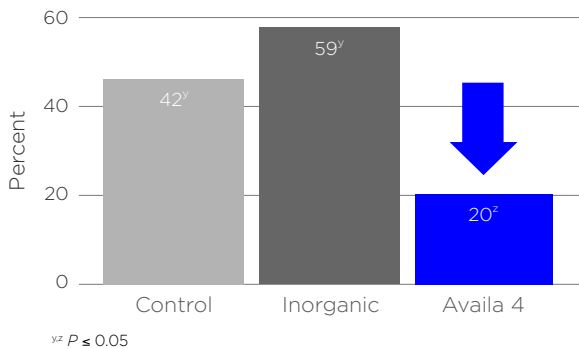
Weight After 45d Preconditioning Period



PROMOTES IMPROVED CALF HEALTH

After weaning, calves were preconditioned and then shipped to a grow yard. Calves born to cows supplemented with Availa 4 required less BRD treatments.

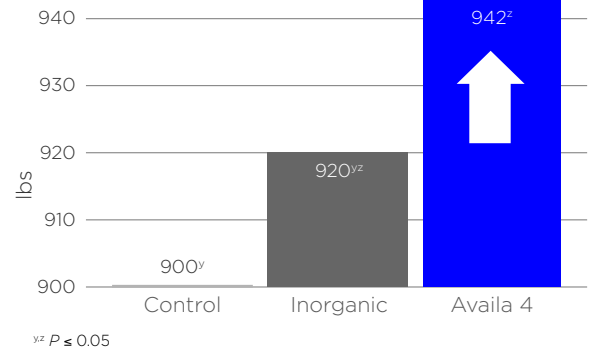
Treated for BRD Symptoms



HEAVIER CATTLE AT HARVEST

Supplementing Availa 4 during a cow's last trimester set the stage for offspring to achieve greater weaning weights, require fewer treatments for BRD and produce heavier carcass weights.

Carcass Weight



AVAILA 4 FEEDING RATE:
BEEF: 7 GRAMS
 PER HEAD DAILY

Availa 4 is a combination of highly available complexed Zn, Mn, Cu and Co designed to help meet the trace mineral demands of the beef herd.



For more information:
 contact your Zinpro sales
 representative or visit
zinpro.com/beef