A GROWING GLOBAL BOVINE COLOSTRUM MARKET

- Valued at $115M USD¹
- $40-$50M retail market in the US²
- Expected to reach $207M USD (+8.8% CAGR) by the end of 2025¹

INCREASING CONSUMPTION OF DIETARY SUPPLEMENTS

- 75% of adults take dietary supplements (10% increase since 2009)³

IMMUNITY AND GI NEEDS

- 31% of US adults (ages 34-54 years old) cite immune health as the top reason for taking dietary supplements³
- 83% of Americans experience gastrointestinal issues²

HIgGH GOLD delivers a concentrated level of naturally occurring immune components to support overall gut health and immunity for daily wellbeing. We designed HIgGH GOLD using our unique, proprietary PathWhey™ process to gently concentrate the whey fraction and immune components, such as Immunoglobulin G (IgG), while removing casein and fat.

THE GOLD STANDARD IN COLOSTRUM

COLOSTRUM PROVIDES MULTIPLE HEALTH BENEFITS

- Strengthens immune system function
- Supports digestive health
- Minimizes diarrhea and intestinal disturbances
- Protects and maintains gut epithelial barrier
- Reduces inflammation
- Promotes muscle and ligament healing

¹Orian Research 2019
²McKinsey & Company 2018
³Council for Responsible Nutrition (CRN) Consumer Survey 2018
**PRODUCT NAME**
HlgGH GOLD™ Colostrum 40

**PHYSICAL APPEARANCE & FLAVOR**
- Light cream-colored powder
- Mild milk flavor

**PACKAGING**
25 kg box

**PALLET CONFIGURATION**
20 boxes per pallet

**SHELF LIFE**
3 years from date of manufacture

**STORAGE CONDITIONS**
Store in a clean, dry environment. Rotate inventory to ensure fresh product.

**CONTAINS**
Milk

**FREE FROM**
Casein, GMOs, Artificial Hormones

**DOES NOT CONTAIN**
Gluten, Nuts, Yeast, Soy, Corn, Egg, Fish, Shellfish

**MADE IN THE USA**

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**NUTRIENT COMPONENTS**
- Protein: ≥ 70%
- Fat: 2%
- Ash: 5%
- Moisture: 5%
- Lactose: < 5%

**IMMUNE COMPONENTS**
- IgG: 40%
- Proline-rich Polypeptides: 6%
- Lactoferrin: 2%

*Other components include immunoglobulins (A, M, D, and E), growth factors (IGF-I, IGF-II, EGF, TGF, and PDF), lactoperoxidase, lysozyme, and various cytokines.

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**ORDERING INFORMATION**

**SPORTS NUTRITION**
- whey powder
- protein/health bars
- drinks

**DIETARY SUPPLEMENTS**
- gut health
- immune health

**FOOD**
- functional snacks

**BEVERAGES**
- smoothie mix

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**CERTIFICATIONS**
- Current Good Manufacturing Process (cGMP)
- Hazard Analysis Critical Control Point (HACCP)
- Sourced from USDA-Certified Grade A Dairy Farms
- FDA-Registered Facility
- Kosher and Halal (pending)

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**MANUFACTURED BY**
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