The **Zinpro BlueBox™** is an eggshell quality evaluation tool developed by Zinpro with a specific scoring system to assess the structure of eggs by examining translucency and color. The powerful results from this program help address opportunities for production and nutritional improvement towards stronger RoI.

The **Zinpro BlueBox** uses a custom-made blue metal box that allows for the translucency of eggs to be captured in a unique environment and evaluated in a standardized way using the Zinpro egg scoring system. A mobile phone is used to take a photo of the eggs, the photo is analyzed with software that counts and measures quantifies shell membrane dots and windows to generate an average translucency score. In the case of fertile eggs, the color and translucency score of the egg directly correlates with hatching success and chick quality.

The **Zinpro BlueBox**:
- Allows layer and breeder operations to check the color and translucency of the eggshell
- Indicates how our minerals have a positive effect on eggshell color and translucency
- Establishes a benchmark for your operation
- Helps create a plan to achieve better outcome and RoI

In combination with our [Egg Shell Color Guide](#), the **Zinpro BlueBox** helps customers avoid a potential loss in sales from unappealing egg shell colors or weak egg shells that are prone to crack.