

TruCare® Essentials Aids in Atopy Control, Helping Improve Skin and Hair Coat



Study Objective

Evaluate TruCare Essentials® in client-owned dogs with chronic, non-seasonal, canine atopic dermatitis (CAD)



Animals

36 client-owned dogs;
Median weight 17.3 kg;
Median age 7.4 yr

Treatments

Placebo

No supplemental Zn; Biotin and essential fatty acids

TruCare

30 mg Zn from ZINPRO® per 18.2 kg BW administered daily; Biotin, EPA and DHA fatty acids iso to Placebo

Study Duration

24-weeks; Conducted as a double-blind, controlled, crossover trial

Location

McKeever Dermatology Clinics, Eden Prairie, MN, USA

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IS-SP-002
CaG - 100

Atopic Dermatitis



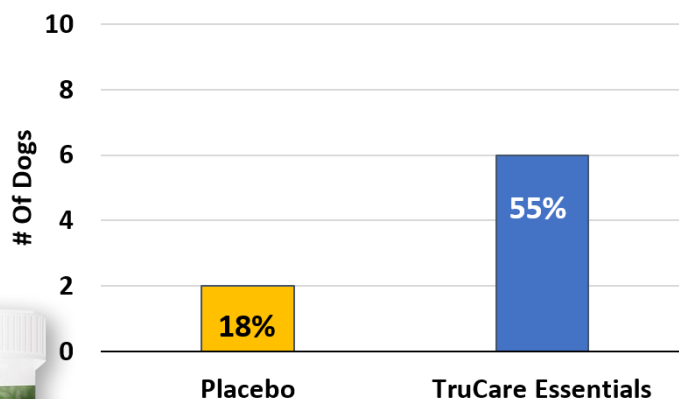
Results Summary

Atopic dermatitis is an itchy skin disorder in companion animals.

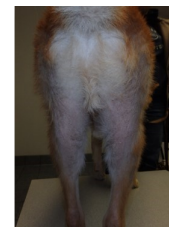
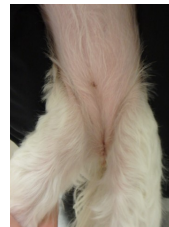
Supplementation of ZINPRO zinc to dogs as a daily treat:

- Helps reduce dependence on medication to control skin disorders
- Has a positive impact on hair coat condition

Dogs Able to Reduce Atopy Medication Dose by Half While Consuming TruCare Essentials



Before



After



DOWNLOAD ABSTRACT/FULL PAPER

McFadden, R. A., N. A. Heinrich, A. C. Haarstad, and D. J. Tomlinson. 2017. A double-blinded, randomized, controlled, crossover evaluation of a zinc methionine supplement as an adjunctive treatment for canine atopic dermatitis. *Vet. Dermatol.* 28(6):569-e138.