



5R

R E T U R N

The mineral product must show a positive return on investment. This return must be based on an analysis of multiple research trials with statistically significant animal performance parameters.

R E S P O N S E

Must demonstrate a response in the target species that is over and above the level of performance obtained by standard minerals.

R E P E A T A B I L I T Y

Performance parameters should be repeated in multiple trials to show a consistency of response.

R E S E A R C H

Must use sound scientific experimental design and demonstrate statistically significant source response(s). Peer-reviewed scientific journal publications to support performance parameters in the target species are preferred.

R E A S S U R A N C E

Products must be manufactured in ISO and FAMI-QS certified facilities.