



## *Poultry Production Tools*

The poultry production industry should demand more from trace minerals than simply improved nutrition. That's why Zinpro Performance Minerals™ are more than just mineral products. In fact, a performance mineral must meet the 5-Rs (five essential criteria) *and* be backed by educational materials, superior sales support and quality technical services.

Zinpro provides the following production tools for producers and nutritional consultants to help illustrate the value of Performance Minerals. Contact your Zinpro representative to discuss how these production tools can improve your business.

- Economic Models (ROI)
  - Breeders
  - Broilers
  - Layers
  - Turkeys
- Water Analysis Program
- Tech Tracks from Zinpro (Information Update)
- TFI (Research Findings Online)
- Trace Mineral Nutrition Seminars
- Product Benefit Sheets
- ASK Zinpro! (Diagnostic Program)
- Technical Assistance on Trace Mineral Feed Formulation and Production Issues

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